

Long Blue Line Portal





Long Blue Line Portal Overview

- Purpose - To establish connections within the academy community and provide a central space for graduates of all generations to interact.
- Similar to LinkedIn or Facebook
 - Exclusive to USAFA alumni
 - User base across all USAFA classes
- Contains early career resources
- Central hub of information and connection
 - Events
 - Groups
 - Podcasts
 - Personal connections

LONG BLUE LINE PORTAL U.S. AIR FORCE
ACADEMY



Long Blue Line Portal Numbers

Total users who have completed signup as of July 22, 2025 – 8,220

Top classes by total registrants:

1970 – 141

1976 – 160

1985 – 145

1990 – 140

2009 – 172

2024 – 591

LONG BLUE LINE PORTAL U.S. AIR FORCE
ACADEMY



Portal Groups

- Best place for updates on group specific information
 - Group email feature
 - Private events
 - Private or public group
- Association & Foundation Admin and Group Admin
- Hub for all group activity and resources
- Your group – customizable, run by you with assistance if desired
- Bulk email feature to everyone in the group – accessed by admin

The best way to see is to show!

LONG BLUE LINE PORTAL U.S. AIR FORCE
ACADEMY

Today, I'm here to

Upskill and gain exposure

Action items to complete

Actions (4) Skipped (0) Completed (2)

- Share your needs and interests
Explore and save careers
Get notified
Complete your profile

Are these actions useful?

There's a new update from someone! View activity

Share your interests for personalized recommendations
Industry interests
Help topics
Job functions
Get started

Your July Air Force Gradcast is here! LISTEN NOW!

Create your network

View All

Today, I'm here to

Upskill and gain exposure

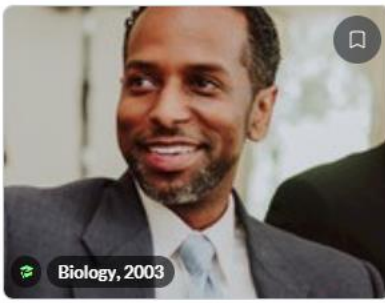
Action items to complete

Actions (4) Skipped (0) Completed (2)

- Share your needs and interests
Select topics you need help with, and industries and jobs you are interested in.
- Explore and save careers
Learn more about the careers you're interested in and mark them as favorites to revisit later.
- Get notified
Get notifications on your phone when you get a new message from the network.
- Complete your profile
Be a resource even when you're offline by completing each section of your profile.

Create your network

View All < >




Anthony Pryor
Program Manager at Microsystems Automation Group

I can help with

Changing careers +1

Message



Terri Davis
Next-of-Kin Specialist at USAFA AOG

Industries I have experience in

Accounting Human Resources
Non-Profit

Message



Kevin Bray
Program Manager at US Air Force Academy

My key motivators

Planning/Organizing Teaching/Mentoring
+1

Message

Upcoming events

View All < >

Air Force Academy Association & Foundation



Falcon Nation Tailgate, AF vs. Bucknell Bison Register
Hosted by U.S. Air Force Association & Foun...

10:30AM MDT, 08/30/25 4900 Stadium Blvd, Air Force Acade...

Air Force Academy Association & Foundation



Falcon Nation Tailgate, AF vs. Boise State Br... Register
Hosted by U.S. Air Force Association & Foun...


02:00PM MDT, 09/20/25 4900 Stadium Blvd, Air Force Acade...

Search by name, grad year, company... Industries Topics Graduation Year More Clear All Search alerts

Recommendations based on shared interests

[Update preferences](#) < >

👤 1 thing in common • [View](#)



Keith Maresca
Federal Business Development Director at Amulet Hotkey

[Message](#) [Bookmark](#)


Industries Education Topics

Politics • Defense • Transportation and Logistics • Higher Education • + 2

Conversation starters

[Career Exploration](#) [Expand My Network](#) [Reconnect](#)

👤 ⚡ Active this week



Jack Hembrough ◯
Executive Chairman at Allure Security

[Message](#) [Bookmark](#)

Industries Education Topics

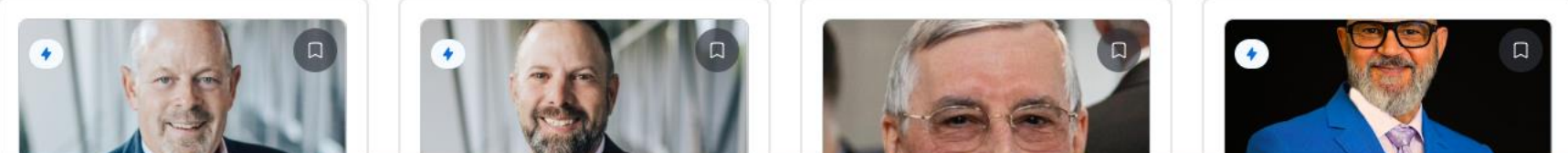
Computers & Computer Science • Electronic and Computer Hardware • Telecommunications • + 3

Conversation starters

[Career Exploration](#) [Expand My Network](#) [Reconnect](#)

Active Users (7.5k+)

Sort: Best match Card view




A grid of four profile pictures of active users. Each profile picture includes a blue lightning bolt icon in the top left corner and a bookmark icon in the top right corner.

Search by name, grad year, company... Industries Topics Graduation Year More Clear All Search alerts

Recommendations based on shared interests

1 thing in common • View



Keith Maresca
Federal Business Development Director at Amulet Hotkey

Message


Industries Education Topics

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Conversation starters

Career Exploration Expand My Network Reconnect

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Message

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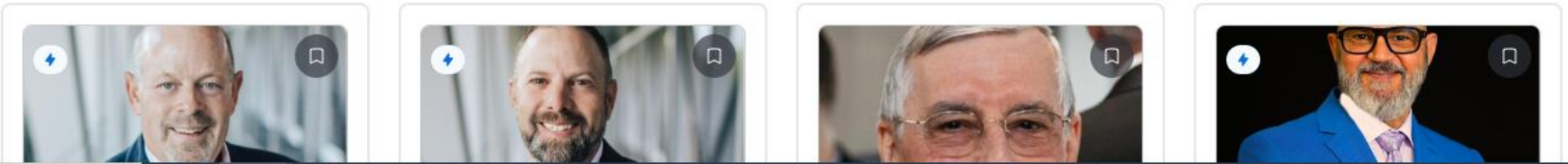
Conversation starters

Career Exploration Expand My Network Reconnect

1970
1970

Active Users (7.5k+)

Sort: Best match Card view



Search by name, grad year, company...

Industries Topics Graduation Year More Clear All Search alerts

Applied filters: Graduation Year include 1970

Card view

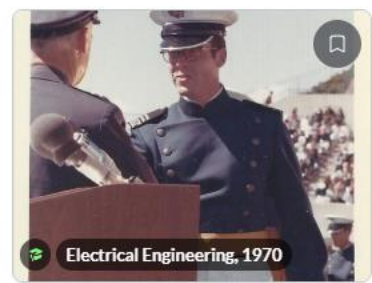
Exact matches (165)



William Burke
Team Lead Shipping and Receiving at University of Notre Dame Bookstore

Topics of interest
Personal branding and networking


Message



Stephen Bang
Retired at U.S. Air Force

My key motivators
Building things

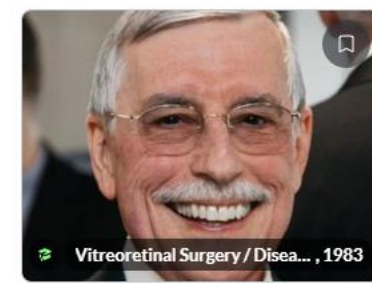
View Profile



Gerald Westerbeck
Retired at Retired

Industries I have experience in
Environmental Services

Message



Mike Lambert
Board Of Directors at LVX System

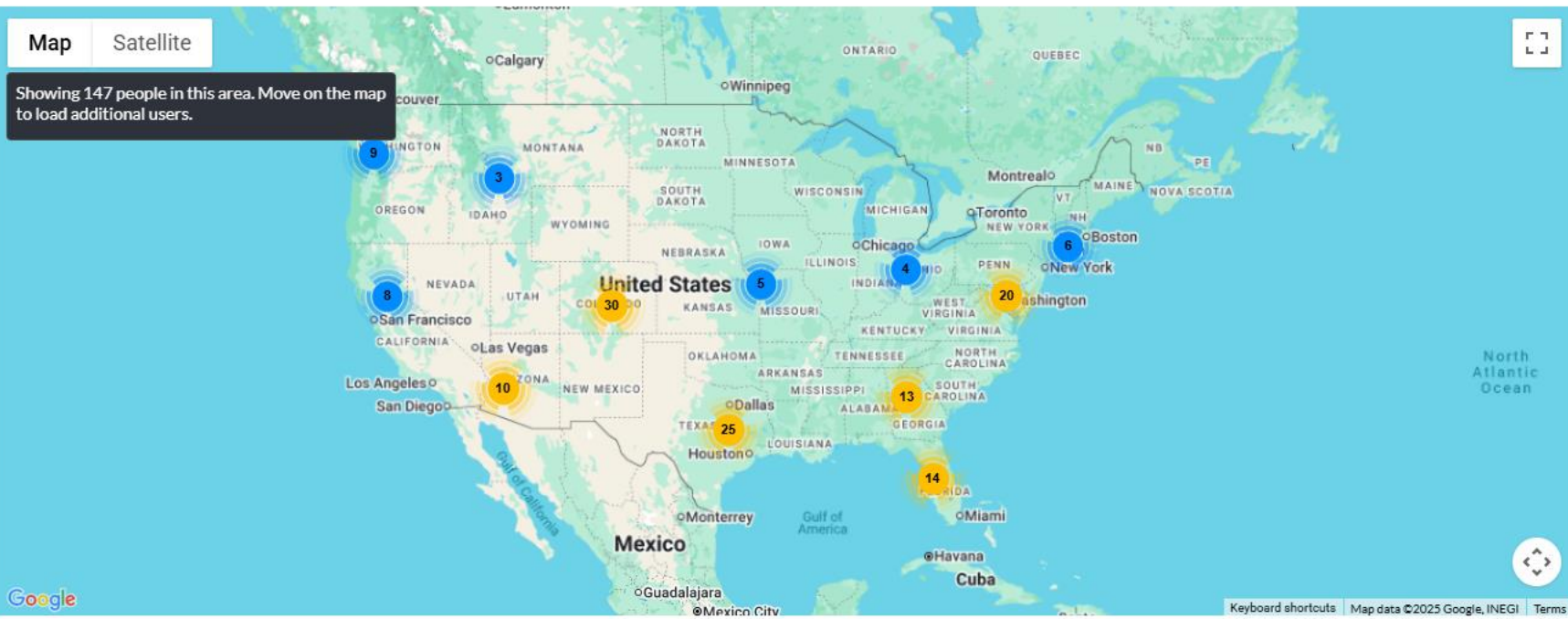
I can help with
Work-life balance Grad school Startups and side hustles + 4

Message

Search by name, grad year, company... Industries Topics Graduation Year More Clear All Search alerts

Applied filters: Graduation Year include 1970 X

Map view



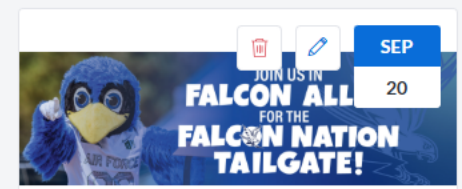


Falcon Nation Tailgate, AF vs. Bucknell Bison

Saturday, Aug 30, 2025
10:30am - 12:30pm MDT
Falcon Alley

Air Force Academy Association & Foundation

Register

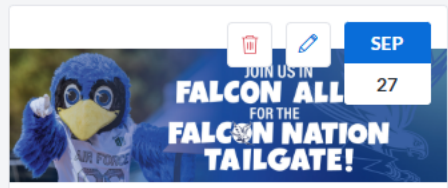


Falcon Nation Tailgate, AF vs. Boise State Broncos

Saturday, Sep 20, 2025
2:00pm - 4:00pm MDT
Falcon Alley

Air Force Academy Association & Foundation

Register

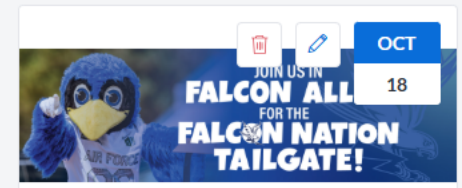


Falcon Nation Tailgate, AF vs. Hawaii Rainbow Warriors

Saturday, Sep 27, 2025
12:00pm - 2:00pm MDT

Air Force Academy Association & Foundation

Register



Falcon Nation Tailgate, AF vs. Wyoming Cowboys

Saturday, Oct 18, 2025
10:30am - 12:30pm MDT

Air Force Academy Association & Foundation

Register

Filters

Search Events
Name, Keyword, Location, Host

Date Range

Start Date
mm/dd/yyyy

End Date
mm/dd/yyyy

Miscellaneous

- Created
- Registered
- Bookmarked
- Online Only
- Pending Approval
- Past

Event Types

- Air Force Academy Association & Fou...
- United States Air Force Academy
- Athletics
- Class Reunions




Podcasts



Elevating Leadership
Long Blue Leadership Podcast Featuring Jemal Singleton '99

Podcasts



Chad Hennings '88
Leadership Mindset, Mission and Moral Courage

Podcasts



Long Blue Leadership from Battlefield Grit to Star...
Emma Przybyslawski '10

Podcasts



2nd Lt. Wyatt Hendrickson '24
Leadership on and Off the Mat

Podcasts

Filters

Search Resources

Miscellaneous

Bookmarked

Pending Approval

- Community
Meet network professionals
- Groups
Join virtual groups
- Programs
Participate in formal mentoring
- Events
Meet in person or virtually



TEST Association & Foundation Chapter

Members: 3 Private Leave Group

- About
- Members
- Discussion
- Resources
- Events
- Admin

This is a TEST group to show how chapters can utilize the Long Blue Line Portal to keep the group connected. Resource such as discussion boards, event creation, resource hub, and group emails can keep members active and engaged.

Group Admins

- Spencer Hawkins
Engagement Programs ...
- Michael Cornelius
Director, Operations & S...
- Makenzie Quintana
Division Operations Ma...



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Search [] [] Location Major(s) Industries More Filters Clear All

Card View



Michael Cornelius
Executive Vice President (EVP), Alumni Relations at U.S. Air Force Academy Association and Foundation

I can help with



Spencer Hawkins
Engagement Programs Manager at U.S. Air Force Academy Association & Foundation

Industries I have experience in



Participate in formal meetings
Events
Meet in person or virtually

TEST Association & Foundation Chapter

Members: 3 Private

Leave Group

- About
- Members
- Discussion**
- Resources
- Events
- Admin

Create a post or ask a question

Write something here

No Discussions Yet!
This is a place for the community to post questions and get answers from the community.

Filters

Search Discussions

Search by name, title, etc

- Bookmarked
- Subscribed
- Most Helpful
- Most Replies
- Answered
- Unanswered
- My Posts
- Reported posts by users

Tags





TEST Association & Foundation Chapter

Members: 3

Private

Leave Group

- About
- Members
- Discussion
- Resources**
- Events
- Admin

- Websites**
- Reunion Information
- Grads in the News



Association & Foundation Website



Websites



Filters

Search Resources

Search Resources

Miscellaneous

Bookmarked





TEST Association & Foundation Chapter


Members: 3

Private

Leave Group

- About
- Members
- Discussion
- Resources**
- Events
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'00 Reunion Information

Reunion Information

Filters

Search Resources

Miscellaneous

Bookmarked



TEST Association & Foundation Chapter

Members: 3 Private

Leave Group

- About
- Members
- Discussion
- Resources
- Events**
- Admin



Long Blue Line Weekend TEST for Chapter Group

Thursday, Jul 24 to Sunday, Jul 27, 2025

Doolittle Hall

Air Force Academy Association & Foundation

TEST Association & Foundation Chapter

Register

Create Event
Are you planning to have an event?

Create Event

Filters

Search Events

Name, Keyword, Location, Hos

Date Range

Start Date

mm/dd/yyyy

End Date

Basic Information

Registration

Settings

Network Filters

BASIC INFORMATION

Group Name *

About *

Rich text editor toolbar: Bold, Italic, Underline, Link, Text color, Background color, Bulleted list, Numbered list, Indent, Outdent, Undo, Redo, Source code, Help.

This is a TEST group to show how chapters can utilize the Long Blue Line Portal to keep the group connected. Resources such as discussion boards, event creation, resource hub, and group emails can keep members active and engaged.

Privacy Settings

This is a public group.


Display admin names on group home page.

Add Admins *

Spencer Hawkins (spencer.hawkins@usafa.org) Michael Cornelius (bajacorn@gmail.com) Makenzie Quintana (makenzie.quintana@usafa.org)

Adding a user as a group admin will give them access to all custom fields (including admin-only custom fields) for the purposes of filtering bulk emails recipients and creating bulk matches.

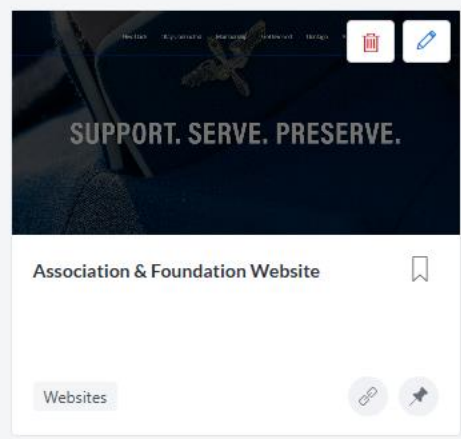
Upload Logo



Upload Tile Photo

All Resources | Categories

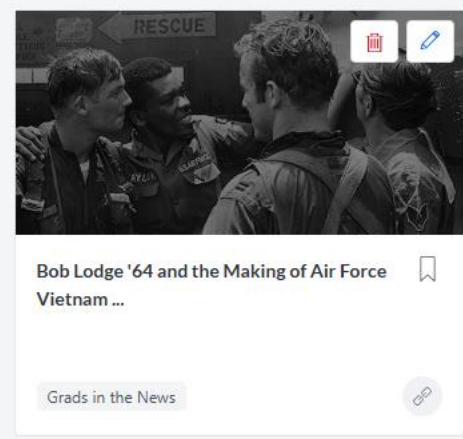
3 Resources



Association & Foundation Website

Websites

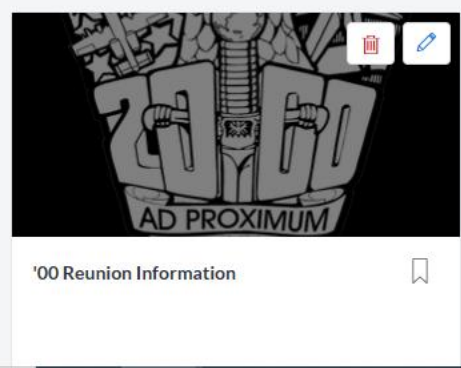
This resource card features a dark blue background with the text "SUPPORT. SERVE. PRESERVE." and an image of a military aircraft. It includes a bookmark icon, a delete icon, and an edit icon. A "Websites" category tag is located at the bottom left.



Bob Lodge '64 and the Making of Air Force Vietnam ...

Grads in the News

This resource card features a black and white photograph of a group of men in military uniforms. It includes a bookmark icon, a delete icon, and an edit icon. A "Grads in the News" category tag is located at the bottom left.



'00 Reunion Information

This resource card features a graphic with the text "AD PROXIMUM" and an image of a person's hands holding a banner. It includes a bookmark icon, a delete icon, and an edit icon.

Add New Resource

Articles, Podcasts, External Links, YouTube Videos, Google Presentations, File Uploads

Add Resource

Copy Resources

Order Resources

Filters

Search Resources

Search Resources

Miscellaneous

Bookmarked

Categories

Websites | Reunion Information | Grads in the News



- Bulk Email Dashboard
- Sent & Scheduled Emails
- Draft Emails

Send New Email

Send a bulk email by selecting a pre-formatted template, or compose a blank new email.

Recently Sent & Scheduled

[View All](#)

| Title | Sent / Scheduled on | Status | Opened |
|---------|---------------------|--------|--------|
| No data | | | |

[Back to Dashboard](#)

Search by template name, folder name

[Use Blank Template](#)

Shared Templates

- Groups

Select a Template to Use

Click the Use button next to any template to choose this template for your email or click the "Use Blank Template" button to the left.

| Title | Created | Last Used | Action |
|--|--------------|--------------|---------------------|
| Welcome Message '25 | Oct 11, 2024 | n/a | Use |
| Welcome Message '26 | Sep 18, 2024 | Oct 22, 2024 | Use |
| Specific Group - Users Who Have Not Completed Signup | May 22, 2024 | May 22, 2024 | Use |

*Recipients
Select Recipient(s)

Subject
Add an email subject



Attach Files

Display From Name (optional)
Long Blue Line Portal

From Address
AlumniRelations@usafa.org

Reply To Address
AlumniRelations@usafa.org


Internal Tracking Name
Example, NYC Event



This is some test text about an email that I am sending to my group

Join Me At My Event!

Association & Foundation Engagement Programs Manager



Spencer Hawkins

CONTENT ROWS SETTINGS

ROW PROPERTIES

BACKGROUNDS

Row background color #ffffff

Content area background color transparent

Row background image

BORDERS

Content area border More options

All sides solid 0 transparent

Content area rounded corners More options

All corners 0

LAYOUT

Stack on mobile ON

Create Event Search event by title Upcoming Past

| Name | Event Date/Time | Is Active | Total Registrations | Actions |
|---|-----------------------|-------------------------------------|---------------------|--|
| Long Blue Line Weekend TEST for Chapter Group | July 24, 2025 4:00 PM | <input checked="" type="checkbox"/> | 0 | Manage Registrations Email Registrations Edit Copy Delete |

1-1 of 1 events 1 5 / page

Mobile App Available

- Same functionality as desktop site
- Optional
- Ability to connect to a young demographic of graduates in a way they are more comfortable
- “PeopleGrove” in the App Store or Google Play
- School/Organization name is “U.S. Air Force Academy”





QUESTIONS?